

Red Hat  
**Summit**

## Connect

The surprising question that  
slashes time to value

The importance of flow!



Chris Baynham Hughes

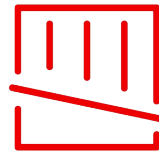


Peter-Paul Kurstjens

## Typical challenges



Time to value



Poor return on investment



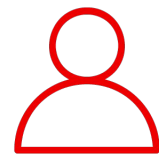
Poor customer experience



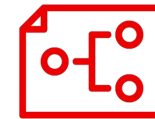
Shadow IT



Quality control



Recruitment and retention



Building the right thing

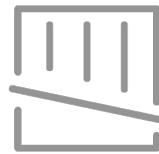


IT departments are too slow

# Typical challenges



**Time to value**



Poor return on investment



Poor customer experience



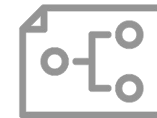
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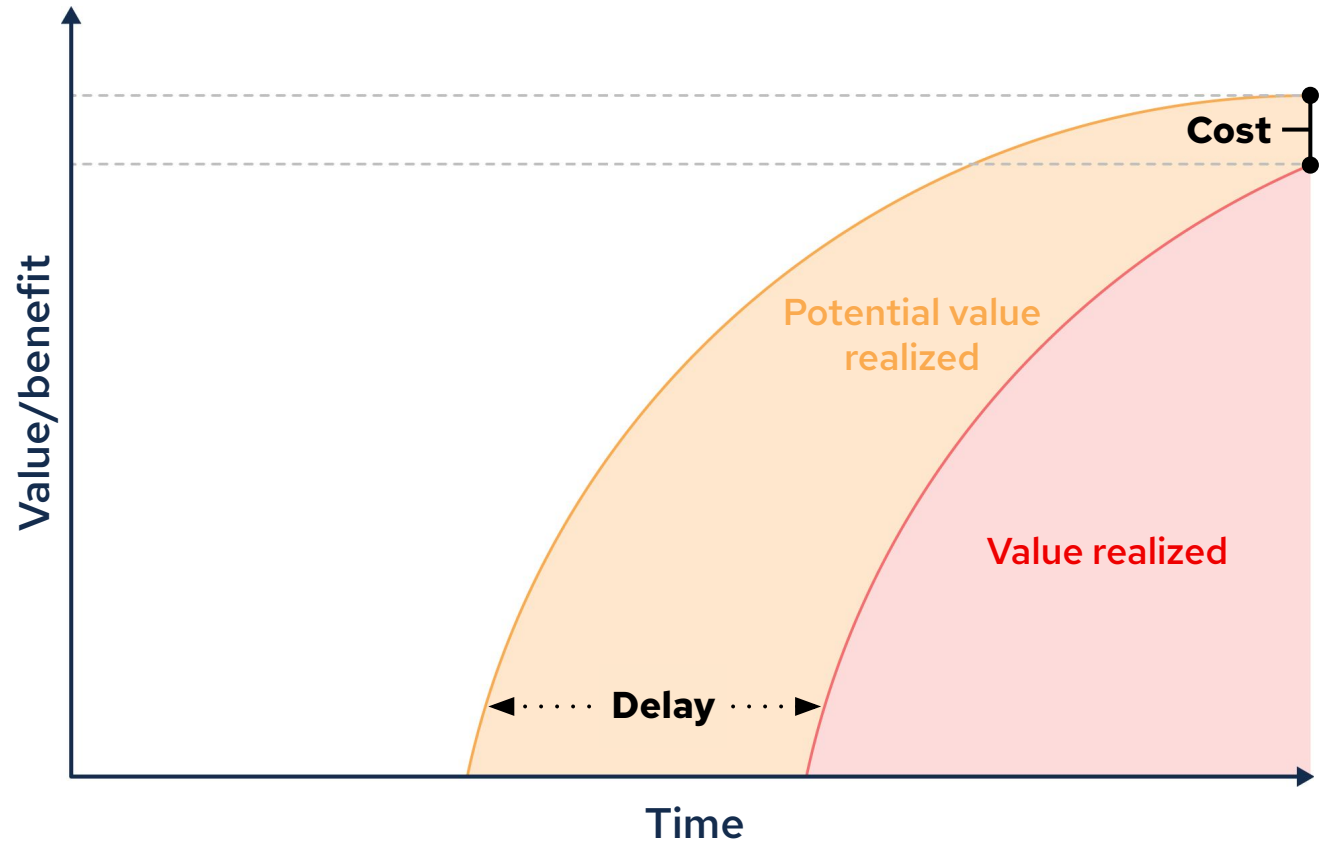
“Your code has  
**no value**  
until it’s deployed.”

@bursutter [bit.ly/teachingelephants](https://bit.ly/teachingelephants)



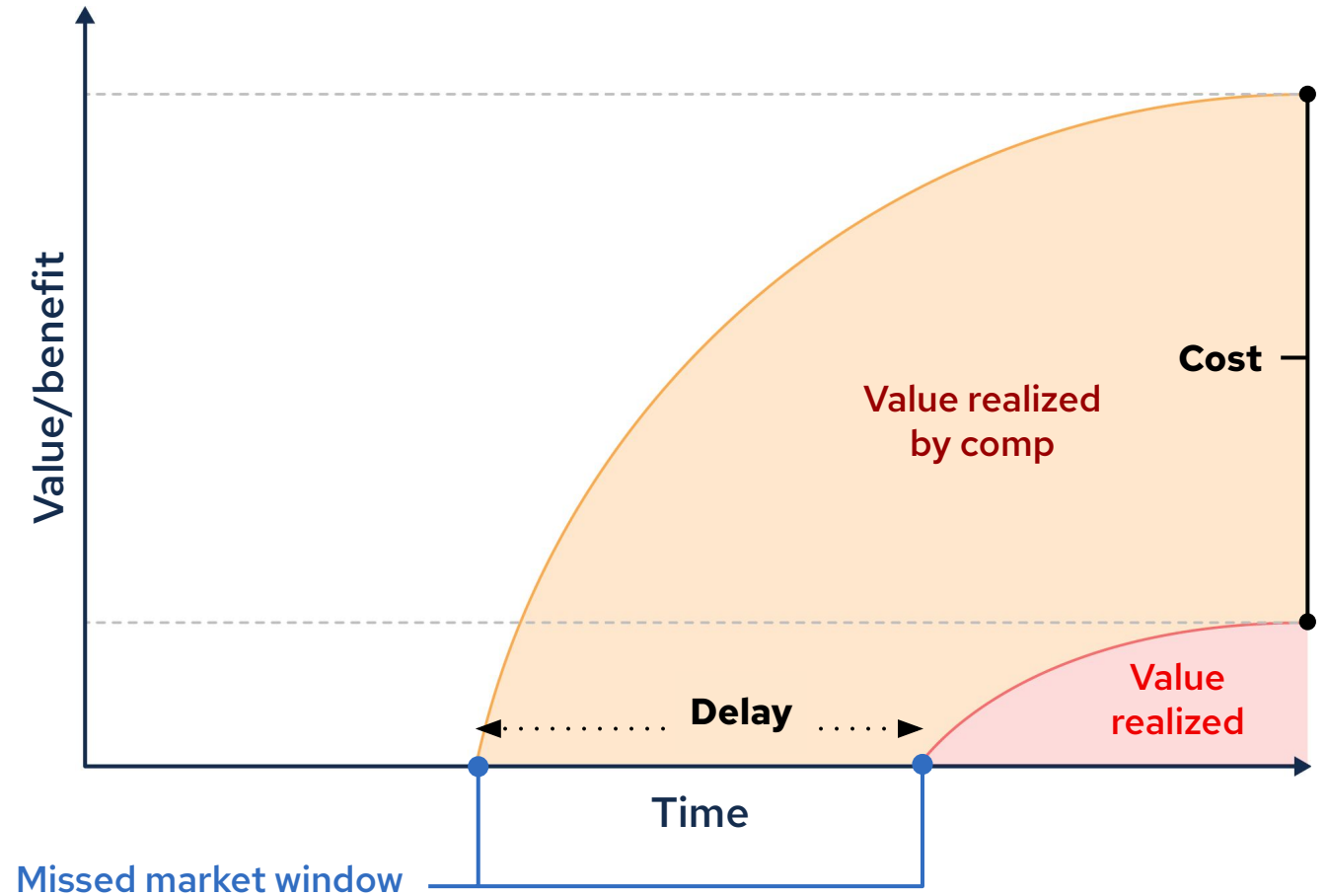
# So What?

# The cost of delay



# So What?

# The cost of delay



The **golden** question...



The **golden** question...

Will it reduce the cognitive  
load on development teams?



Meet ...  
the quarterback



## How do we address flow?

### The quarterback

- ▶ Calls the plays
- ▶ Initiates action on the field
- ▶ Handles the snap



## How do we address flow?

### The quarterback's mission

- ▶ Score touchdowns by passing, handing off, or running the ball into the end zone



## How do we address flow?

### Challenges: Defensive line

- ▶ Tackle the quarterback
- ▶ End the play
- ▶ Prevent a touchdown



## How do we address flow?

### Cognitive load high

- ▶ Defensive line rushes to tackle the quarterback



## How do we address flow?

### Cognitive load low

- ▶ Offensive line providing cover against opposing defensive line
- ▶ Quarterback can focus on their role



## How do we address flow?

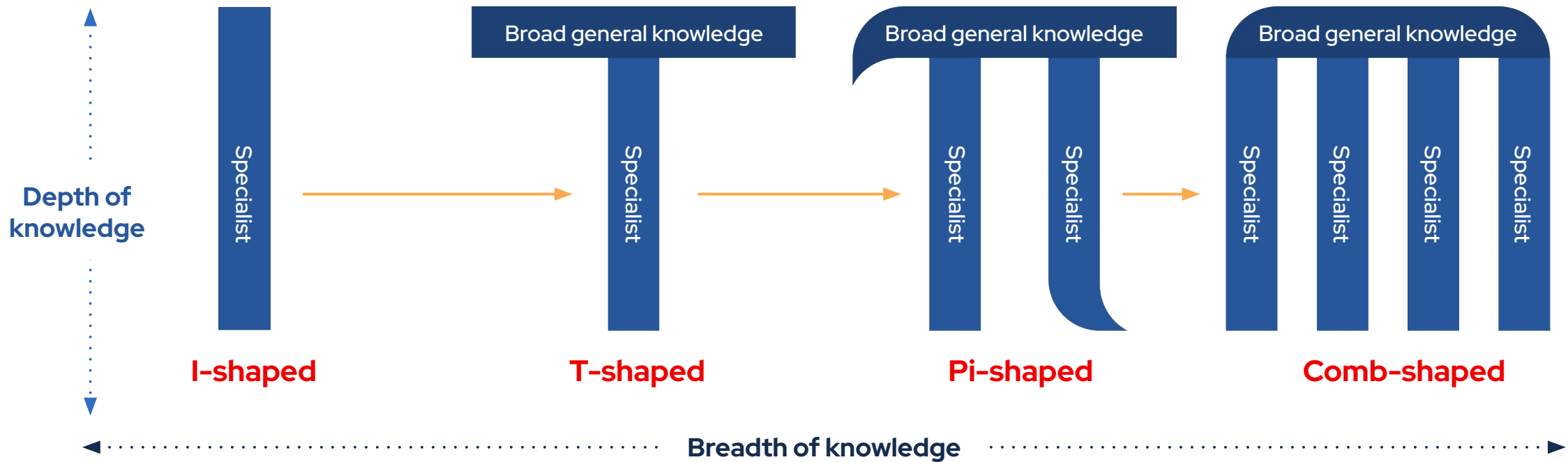
### The quarterback's mission

- ▶ Score touchdowns by passing, handing off, or running the ball into the end zone



# Software development has changed

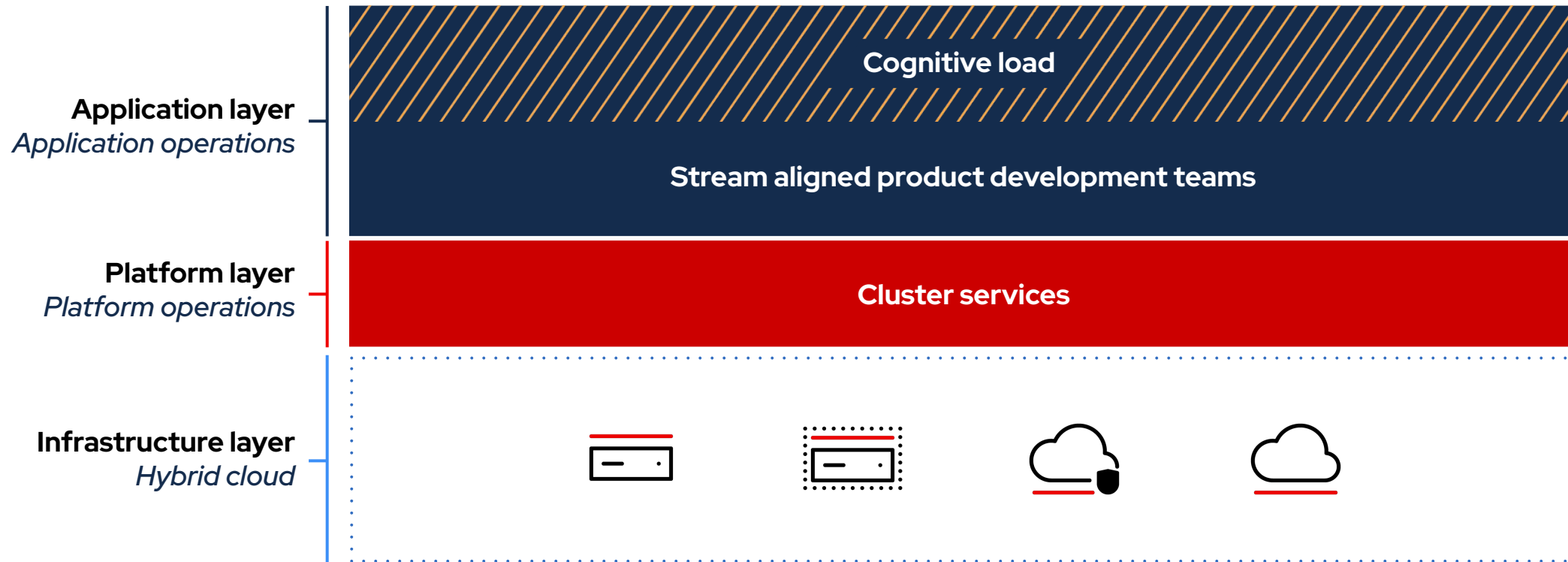
Your engineers





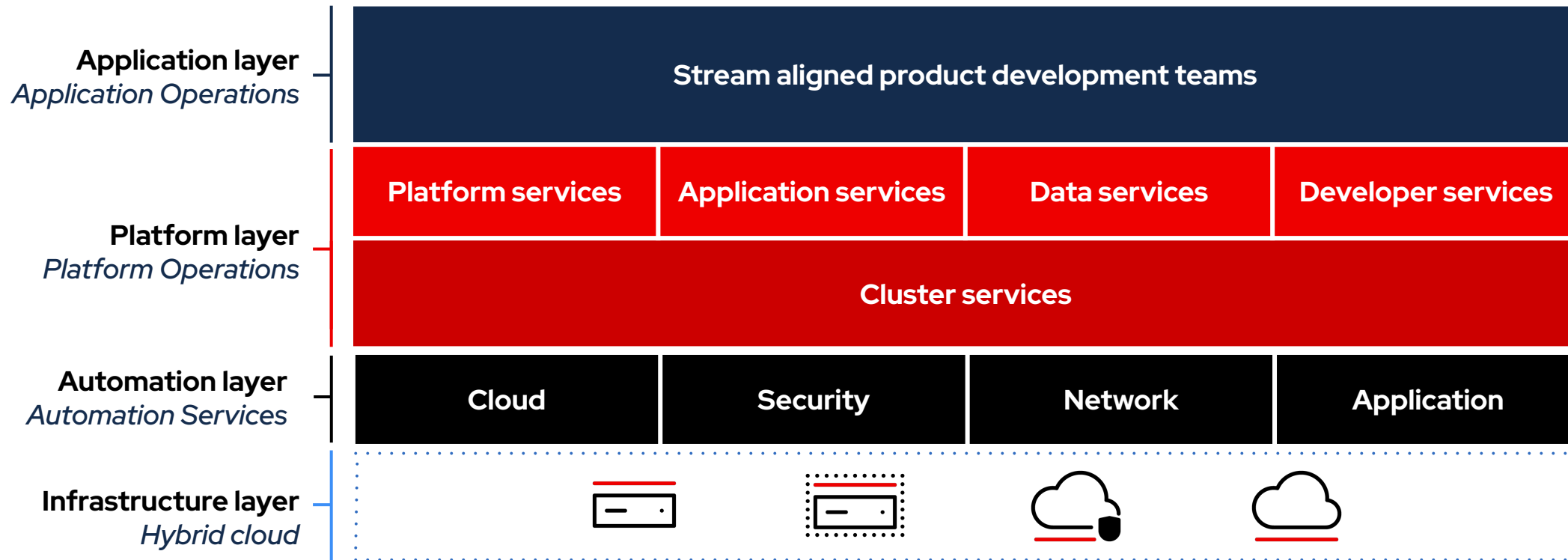
# Software development has changed

Your platform

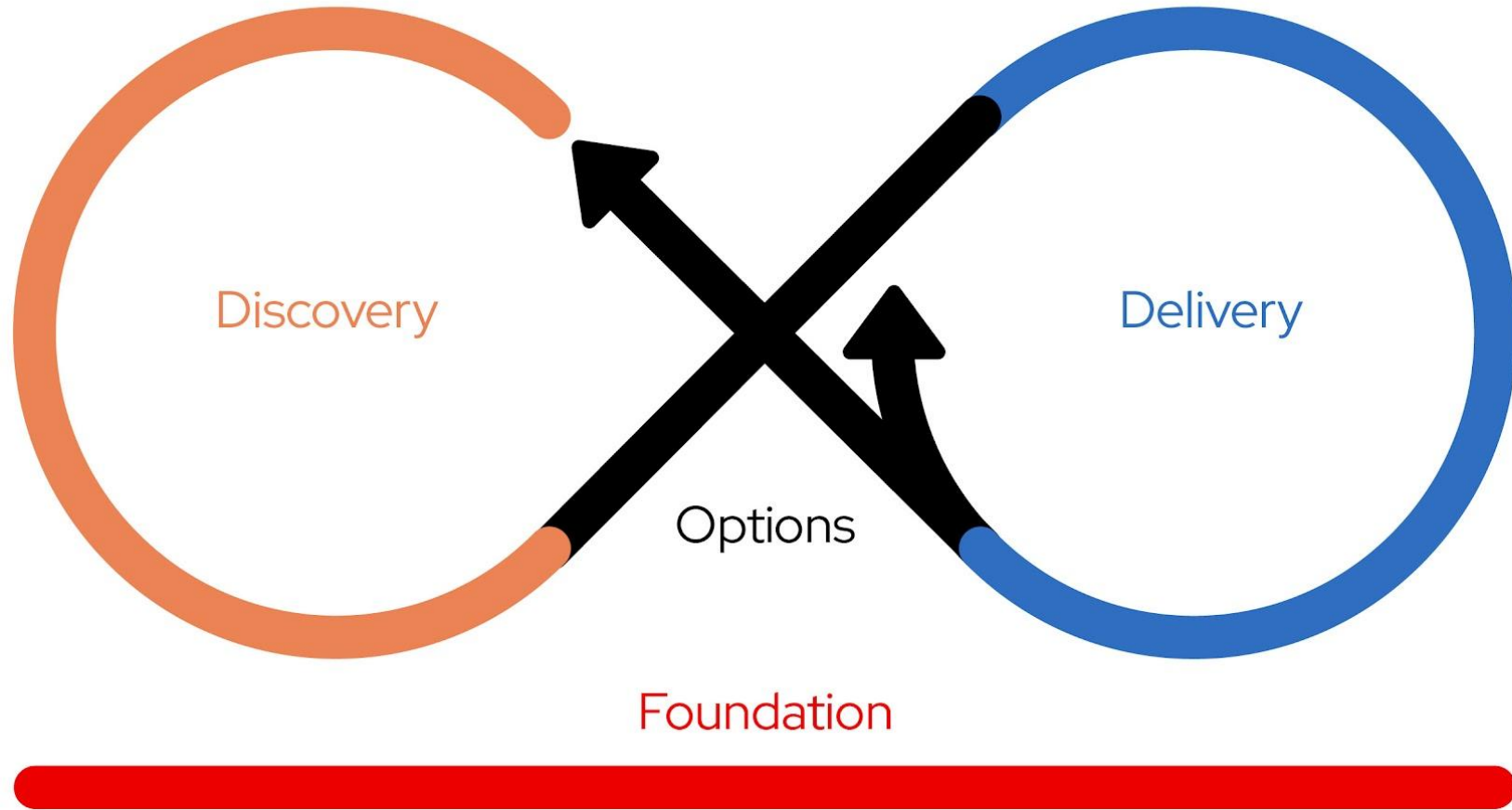


# Software development has changed

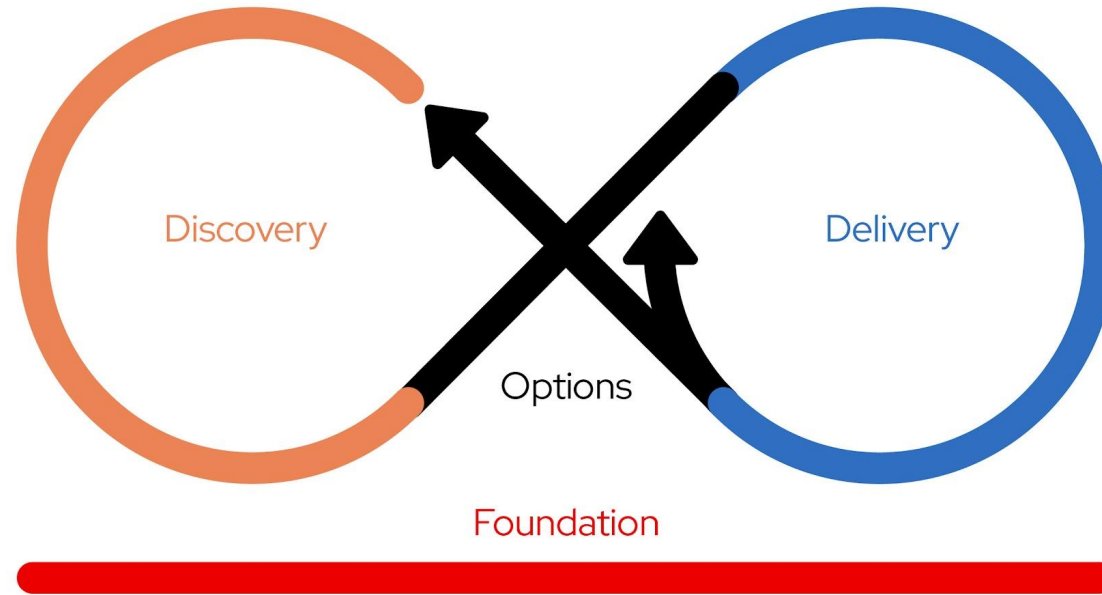
Your platform



# Our Approach



# Our method



## Discovery

Gain an understanding of product needs, and revisit lessons learned. Here's where your teams can see the key motivations behind what they are building.

## Delivery

Put your ideas to the test, with iterative processes that are designed to see which ideas work and which do not. Measure the impact, and figure out what comes next.

## Options

If the outer loops are the 'what', this inner section is the 'how'. Here is where you determine what is possible for your teams, and what you need to achieve desired outcomes.

## Foundation

This layer is where technical engineering practices meet collaborative activities to support your journey through the Mobius Loop. It's here that Red Hat shows its experience with turning open culture into real business results.



# LET ME KNOW



How  
might we..

HMW... improve  
collaboration  
within the team?

HMW... improve  
psychological  
safety



Your turn...

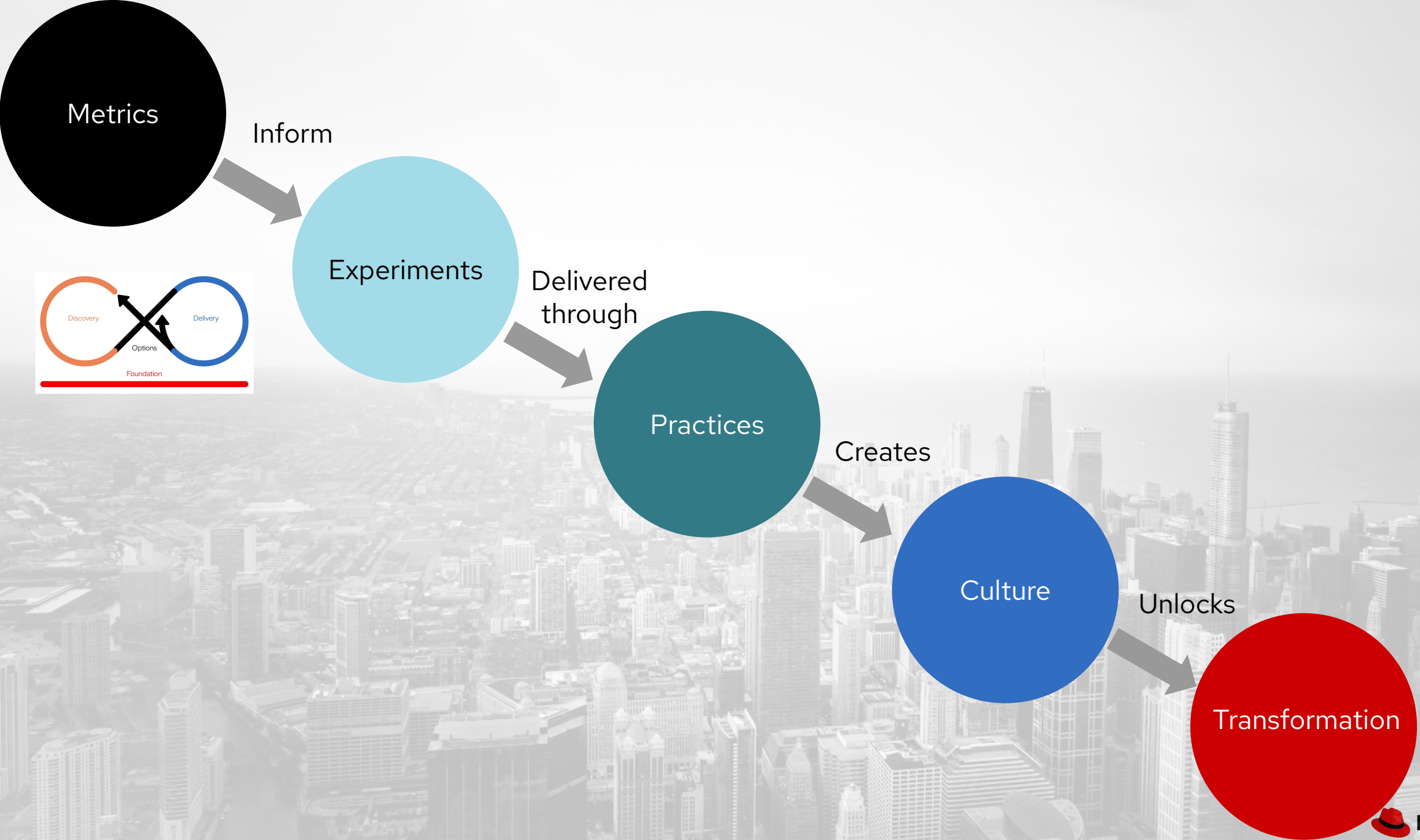
Any Questions?



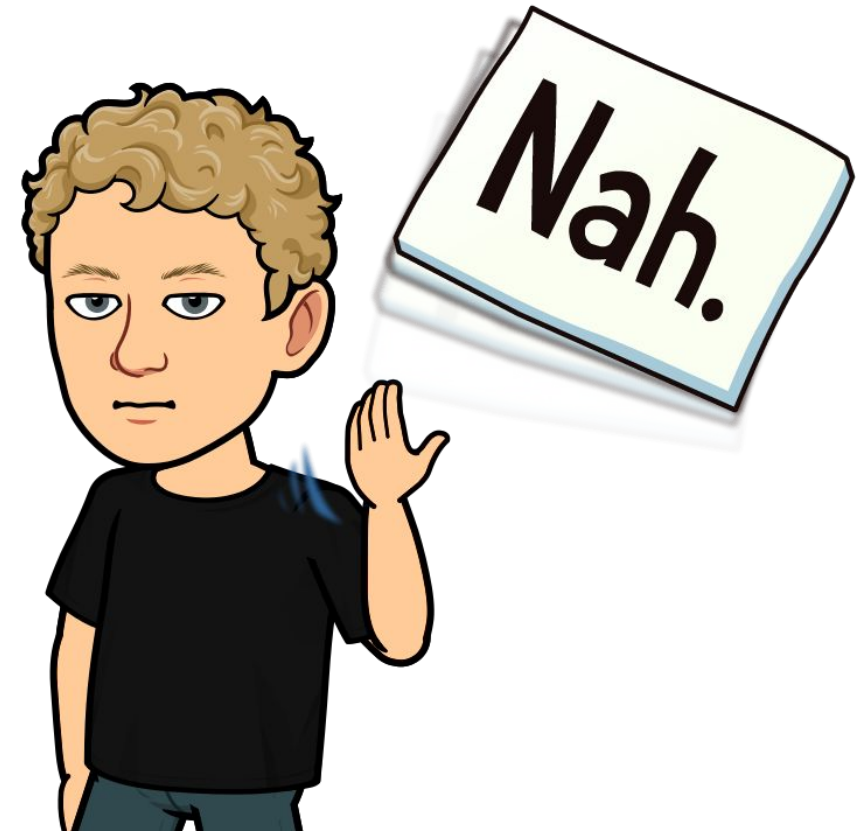


The **golden** question...

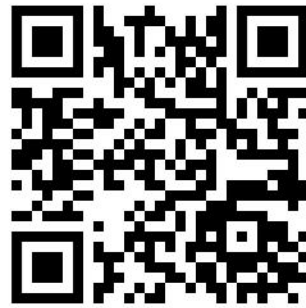
How are we reducing the  
cognitive load on teams?



Will you take  
action...



Accelerating time to value



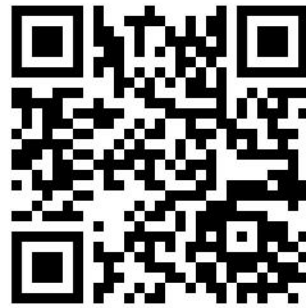
# Red Hat Open Innovation Labs

## How can our teams get started?

### Platform as a product workshop

A 3 hour interactive workshop with your team to understand the concepts, challenges, benefits and changes required for your organization to treat the platform as a product. Walk away with an actionable backlog of next steps to move your team forward.

Accelerating time to value



# Red Hat Open Innovation Labs

## How can our teams get started?

### Path to Production workshop

A full day interactive workshop with your team to establish a shared understanding of the change you're trying to make, why and what success looks like. You'll walk away with a process map exposing what it takes to get from idea to production, along with clear prioritised focus area and the means to communicate the impact to your stakeholders







# OPEN PRACTICE LIBRARY



**Meet us at the booth!**



Red Hat  
**Summit**

**Connect**

Thank you



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